



Liguria & Piemonte

Day-by-Day Program

Day 1 - Arrival in the sunny **Liguria** and check in your 4★ **hotel in Loano**. Dinner in hotel and overnight stay.

Day 2 - Guided city tour of Genoa

After breakfast, bus transfer (about 1 hour and 15 minutes drive) to Genoa for a guided city tour of the historical center, the biggest in Europe. Starting from the historic **Galata Museo del Mare**, symbol of Genoa's maritime past, the group embarks on a walking tour through the old harbor area, where every corner tells stories of sailors, galleons, and mysterious sea routes.

Narrow alleys (caruggi) invite visitors to follow the guide's voice and the salty air of history lingering between the ancient walls.

The route continues along **Via del Campo**, made famous by singer-songwriter Fabrizio De André, where the simple life of the past still echoes through its artisan workshops. Nearby stands the magnificent **Cathedral of San Lorenzo** with its striking black-and-white striped façade, still housing an unexploded WWII bomb, a silent witness of time.

The tour ends at **Piazza De Ferrari**, the city's beating heart, where history and modern life meet: the Palazzo Ducale, once the seat of the Doges, stands beside the Teatro Carlo Felice and the grand fountain, symbol of contemporary Genoa.

Before enjoying some **free time for shopping**, guests can take a break in a traditional bakery to **taste freshly baked focaccia or golden farinata** straight from the wood oven

Day - 3 Full day excursion with guide for the visit of Cuneo and Mondovì

After breakfast bus transfer to Cuneo (about 1 hour and 30 minutes drive). On Tuesday morning, Cuneo comes alive with its traditional market. Guests stroll among the colorful stalls offering mountain cheeses, handmade cold cuts, and fresh seasonal produce, an authentic taste of local life.

The tour continues to **Mondovì**, where a historic **funicular railway** connects the lower town (Breio) with the upper part (Piazza). This short but scenic ride offers wonderful views of the Tanaro Valley.

Once at the top, a guided walk through the medieval streets reveals elegant palaces and charming shops around Piazza Maggiore.

The day's sweetest stop is the **Bessone Chocolate Museum** in Villanova Mondovì, a paradise for chocolate lovers. Welcomed by the intoxicating scent of cocoa, guests learn about the Bessone family's history and artisanal production, ending with a **chocolate tasting**, the perfect conclusion to a delightful day.

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Day 4 - Full day excursion for the visit of Alba and the Langhe area

After breakfast bus transfer to **Alba** (about 2 hours drive)

In the heart of Alba, among cobbled streets and the aromas of traditional shops, the day begins with a guided city walk starting at **Piazza Risorgimento**, dominated by **San Lorenzo Cathedral** and the medieval towers that once symbolized the city's wealth.

Along Via Vittorio Emanuele, the "Via Maestra", guests discover noble palaces, Roman remains, and elegant boutiques filled with local delicacies: truffles, hazelnuts, and gianduja chocolate.

The journey continues through the **Langhe hills**, a UNESCO World Heritage Site, known for its castles, vineyards, and timeless villages. Each curve reveals a new panorama, from **La Morra** to **Barolo** and **Monforte d'Alba**, where the rhythm of life slows down to match the landscape.

In the afternoon, the group visits a **traditional winery**, where expert winemakers share their craft and passion. Surrounded by oak barrels and the scent of must, guests follow the entire winemaking process, from grape to glass and enjoy a **tasting of Barolo, Barbera, and Dolcetto wines**, paired with regional specialties.

Day 5 – Full day excursion for visit of Albenga and Alassio

After breakfast bus transfer to **Albenga** (about 20 minutes drive)

The day begins in the center of Albenga, a rare medieval gem on the Ligurian coast, where stone towers and noble palaces tell the story of a maritime republic that once rivaled Genoa.

Accompanied by a local guide, guests explore the old town's narrow alleys, **San Michele Cathedral**, and the **early Christian Baptistery**, silent witnesses of centuries of history.

The tour then continues inland to visit a **traditional olive oil mill**, where guests learn about the production of **extra virgin olive oil, from Taggiasca olives** to cold pressing, followed by a **guided tasting** with homemade bread.

In the afternoon, the group heads to **Alassio**, known as the "Pearl of the Riviera." After a short introduction at the famous Muretto di Alassio and a walk along the Budello shopping street, there's free time to enjoy the elegant seaside atmosphere, a stroll along the promenade, a coffee and a Bacio di Alassio, or a moment of relaxation by the sea.

Day 6 - Departure.

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